

## **Abstract**

Canada is considered a water-rich nation; however, this both renewable and non-renewable natural resource is slowly decreasing in supply. As a water rich country, it is challenging to contest Canadians should monitor their water use, yet some regions are already facing water shortages. These variations in supply are caused by different climates and pricing structures across Canada.

Economic incentives can help to decrease water use, and promote conservation. Through the adoption of water meters and appropriate pricing structures, the use of demand-side management can decrease the rate of water use in Canada.