

V I T A E

of

BRIAN L. VAN BLARCOM

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Kentville, NS
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ACADEMIC QUALIFICATIONS

- 2002 **Doctor of Philosophy**
Tourism Management
Clemson University
Clemson, South Carolina, USA 29634-1005
Dissertation - "A Comparison of Methods
Used in Assessing the Economic Impact of
Tourism on a Sub-Provincial Economy in
Nova Scotia"
- 1985 **Master of Arts**
Economics
Acadia University
Wolfville, Nova Scotia, Canada B0P 1X0
Thesis - "The Canadian Help-wanted Index
as an Economic Indicator"
- 1983 **Bachelor of Arts**
Economics (Honours)
Acadia University
Wolfville, Nova Scotia, Canada B0P 1X0
Thesis - "The Canadian Egg Marketing
Board and its Effects on Nova Scotia Egg
Producers"

EXPERIENCE

- 2010- **Associate Professor and Head(2011/2015)**
Economics Department
Acadia University
Duties: Departmental administration.
Teaching Introductory Micro and Macro,
Economics of Recreation and Sport,
Economics of Tourism, Financial Markets
and Institutions.
- 2001 to 2009 **Assistant Professor**
Acadia University
Duties: Teaching Introductory Micro and
Macro, Economics of Recreation and Sport,
Economics of Tourism, Financial Markets
and Institutions.
- 1991 to present **Continuing Education Instructor**
Acadia University
Duties: Courses include Introductory
Microeconomics and Macroeconomics.
Tourism, Sport and Recreation.
- 1996 to 1999 **Lecturer**
Acadia University
Duties: Taught-Introductory
Micro/Macro, Intermediate Micro-economic
Theory, Economics of Tourism and
Recreation, Financial Markets and
Institutions.
- 1988 to 1994 **Lecturer**
Acadia University
Duties: Taught Introductory Micro and
Macroeconomics, Intermediate
Microeconomics, Regional Economics,
Labour Economics, Public Finance,
Money and Banking, Growth and
Development.
- 1992 to 1994 **Lecturer** (part time)
Saint Mary's University, Halifax, NS
Duties: Taught Introductory Micro/Macro
Economics and Money and Banking.

1985 to 1988

Consulting Economist

Canmac Economics
497 Sackville Drive
Lower Sackville, NS B4C 2S1
Duties: Macro economic forecasting,
economic impact and benefit-cost
analysis, government program evaluation
and various other consulting
assignments.

**PERFORMANCE AS A TEACHER (2010/11 & 2016/17 on sabbatical
leave)**

Classroom Teaching and Continuing and Distance Learning Teaching:

2006/2007-2017/18

- Econ 1013/1023 Micro/Macroeconomic Principles
- Econ 3133/3143 Financial Markets/Financial Institutions
- Econ 3733/3743 Economics of Sport & Recreation/Tourism
- Econ 1013/23 Micro/Macro Principles (Distance Education)
- Econ 3733/3743 Economics of Sport/Recreation/Tourism (Distance Education)

2005/2006

- Econ 1013 Microeconomic Principles
- Econ 3133/3143 Financial Markets/Financial Institutions
- Econ 3733/3743 Economics of Sport & Recreation/Tourism
- Business 4943 Special Projects
- Econ 1013/1023 Micro/Macro Principles (Distance Education)

2004/2005

- Econ 1013 Principles of Microeconomics
- Econ 3133/3143 Financial Markets/Financial Institutions
- Econ 3733 Econ of Recreation and Sports
- Econ 1013/1023 Spring Intersession
- Econ 1013/1023 Micro/Macro Principles (Distance Education)

2003/2004

- Econ 1013/1023 Principles of Microeconomics/Macroeconomics
- Econ 3133/3143 Financial Markets/Financial Institutions
- Econ 3733/3743 Economics of Recreation and Sports/Tourism

- Econ 1013/1023 Spring Intersession and Distance Education

Supervision of Honours Theses:

ECON 4996 Honours Thesis - James Kyte, "UNESCO World Heritage Site Visitation in Nova Scotia: Determinants of Tourist Expenditures and Economic Impacts." (Completed April, 2016)

ECON 4996 Honours Thesis - Connor Thompson, "An Economic Impact Analysis of the Wine Industry in Kings County, Nova Scotia" (Completed April, 2015).

ECON 4996 Honours Thesis - Hannah Main, *A Benefit/Cost Analysis of Constructing Bicycle Lanes in Truro, Nova Scotia* (Completed April, 2013).

ECON 4996 Honours Thesis - Co- Supervisor (with Dr. Kayahan), Ethan Purdy, *An Economic Impact Assessment of a UNESCO Designation in Eastern Canada* (Completed April, 2013).

ECON 4996 Honours Thesis - Co- Supervisor (with Dr. Paul Hobson): Qian Wang, *A Comparison of the Tax Systems in Canada and China*. (Completed October, 2012).

ECON 4996 Honours Thesis - Co- Supervisor (with Dr. Paul Hobson): Yutong Zhang, *Is a Carbon Added Tax Preferable to A Carbon Tax for Canada?* (Completed October, 2012).

ECON 4996 Honours Thesis - Andrew Williams - Honours Thesis Economics - *An Examination of the Canadian Mortgage Broker Industry* (completed March 2010).

ECON 4996 Honours Thesis - Adam MacLeod, *Assessing the Economic Impact of a UNESCO World Heritage Designation for Grand Pre* (Completed April 2009).

ECON 4996 Honours Thesis - Al Lebo, *Wage Discrimination in the National Hockey League* (Completed April, 2006).

BUSI 4996 Honours Thesis - Paul Frazier, *Hedge Fund Regulation* (Completed April 2006).

BUSI 4996 Honours Thesis - Doug Shipliow, *Determinants of Success in the National Hockey League Salary Arbitration*. (Completed April 2006).

ECON 4996 Honours Thesis - Michael Ball, *Economic Impact of Blomidon Provincial Park* (Completed April 2004).

ECON 4996, Honours Thesis - Kate Wagner, *Estimating the Value of Paper Preservation at Acadia* (Completed April 2003).

Development of Teaching Aids:

Developed (for Pearson Canada) power point based PRS Questions to accompany, Ragan and Lipsey, *Microeconomics. Macroeconomics: 13th Canadian edition*, January 2010.

Developing Power Point Slides to Accompany, *Blanchard and Johnson, Macroeconomics 4th Canadian Edition*, July 2009).

Developed (for Nelson Canada) power point slides to accompany Baumol's *Macroeconomic Principles and Policies 10th Edition*, July 2008.

Developed (for Pearson Canada) power point slides to accompany by Eaton/Eaton/Allen's *Microeconomics 7th Edition*, August 2007.

Developed (for Nelson Canada) power point slides to accompany, Baumol's *Microeconomic Principles and Policies 10th Edition*. December 2007.

Developed (for Pearson Canada) power point slides to accompany, Mishkin and Serleitis's, *The Economics of Money, Banking, and Financial Markets, 3rd edition*. February 2007.

Developed (for Pearson Canada) a power point based Personal Response System testing/discussion module to accompany Ragan and Lipsey, *Micro/Macro Economics 12th Edition*. June, 2007.

Developed (for Pearson Canada) power point slides for Blanchard/Johnson's *Macroeconomics, 3rd Edition*. August 2006.

Developed (for Pearson Canada) power point slides to accompany Eaton/Eaton/Allen's *Microeconomics 6th Edition*, November 2004.

Developed (for Prentice Hall) power point slides to accompany Olivier and Blanchard's *Macroeconomics and Principles of Macroeconomics, 2nd editions*. May 2003.

Developed (for Nelson Canada) power point slides to accompany Mankiw's *Principles of Micro/Macro (2nd Editions)*. August 2001.

New Course Development and Design:

Developed Econ 3823 Urban Economics for delivery in the Winter Semester of 2017/2018.

Developed (Summer 2008 and Winter 2010/2014) new Distance Education(Open Acadia) Courses for Econ 3733/3743 and econ 1013/1023.

Teaching and Learning Enhancement Fund Grant used to complete (summer of 2008)-Project Title: "A Visual Preference Survey System for Use in Community Planning and Development." The objective of the project is to develop a visual image survey system that will allow easy, accurate and timely assessment of public preferences related to community/local area planning and development issues. The survey system will allow students in Econ 3733 and 3743 to use Acadia technology to effectively frame the chosen issue, efficiently gather public input, analyze and interpret the resulting data and identify relevant public policy alternatives.

Completed (January 2008) project entitled, "Connecting Acadia and the Community: An economic impact assessment interface website" <http://avesta.ns.ca>. This project is part of the newly formed Annapolis Valley Event and Sports Tourism Association. Website is used in estimating the economic impact of tourism, sports and cultural events in the Annapolis Valley. Students of Econ 3743 (Economic of Tourism) and Econ 3733 (Economics of Sport and Recreation) use data collected by agencies and interested groups and a local input/ output model to conduct economic impact analysis as part of their course work.

Developed reading list for BUSI 4943 (Special Projects) which examined the history of sport agents, the development of this industry and the impact of salary caps on their role in professional sports (January 2006).

Revision of Continuing Education/Open Acadia 1013/1023, (2006, 2010, 2014).

Integrated spreadsheet-based Kings County Input/Output Model (developed with the help of a \$2000 AITT grant - Summer 2005) in ECON 3733/3743. Students used the model to assess the economic impact of sports/recreation/tourism events on the local economy.

Developed web/computer based financial derivative competition for Econ 3143 - Financial Markets (September 2005).

Participation in Educational Seminars:

Attended the Teaching Professor Conference, May 29-June 1, 2014. Boston, Massachusetts, USA.

Attended the Dalhousie 10th Annual "Scholarship of Teaching and Learning" Conference, May 4-6, 2006, at Dalhousie University. Participated in McGraw-Hill workshop on Educational Technology.

Participated in the 11th Annual Teaching, Colleges and Community (TCC) Worldwide Online Conference, April 18-20, 2006. Organized by the University of Hawaii and Osaka Gakuin University (Japan).

Attended and presented paper entitled "Using Assignments in Teaching Introductory Economics: Learning Tools or Sources of Grade Inflation?" at the Annual Association for Atlantic Universities (AAU) Teaching Showcase, October 2005, Truro, Nova Scotia.

Attended Acadia's "Engaged Learning" Conferences 2004-2007.

Awards:

Acadia University Student Union Leadership in Teaching Award (2011/2012)

Acadia University Alumni Award for Community Engagement November 2010

Acadia University Student Union Teaching Recognition Award (2006/2007)

Acadia University Student Union Teaching Recognition Award (2003/2004)

SCHOLARLY ACTIVITY

Research Activities:

Current Research:

An Economic Impact Assessment of the Wine Industry in the Annapolis Valley of Nova Scotia. Agriculture Output versus Tourism Product.

"A survey of trail users in the Annapolis Valley: Assessing Current Health Benefits and Potential for Bicycle Tourism."

Refereed Publications:

"Economic Impact of Cruise Tourism in Atlantic Canada," *Tourism in Marine Environments* (forthcoming), with Dr. Burc Kayahan and Dr. Ross Klein.

"Heterogeneity in the Economic Impacts of a UNESCO World Heritage Designation: Evidence from Nova Scotia." With Dr. Burc Kayahan. In UNESCO: Current Issues and Challenges, Editors: Miyako Ali. NOVA Publications, (June, 2018).

"The Tourism Multiplier" *The Sage International Encyclopedia of Travel and Tourism*, Sage Publications (June 23, 2017).

VanBlarcom, B. & Janmaat, J. (2013) "Comparing the Costs and Health Benefits of a Proposed Rail Trail." *Special issue of the Journal of Policy Research on Tourism, Leisure and Events: Advancing Healthy Communities through Tourism, Leisure and Events*, 5(2), pg 2-20.

"Assessing the Potential Economic Impact of Tidal Power Development in Nova Scotia," Part of the Acadia University's Tidal Institute Toolkit for tidal power development, 2013). <http://tidalenergy.acadiau.ca/community-business-toolkit-.html>

"Cost Benefit Analysis of a World Heritage Designation in Nova Scotia," (2012) with Dr. Cevat Kayahan, Review of Economic Analysis, 4(2).

"Assessing the Economic Impacts of a World Heritage Designation," with Dr. Cevat Kayahan, Journal of Heritage Tourism, Volume 6, Number 2, May 2011.

"Assessing the Incremental Economic Impact of An Indoor Soccer Facility on a Local Economy," in International Sport: A Research Synthesis, Christos Anagnostopoulos editor. Published by the Athens Institute for Education and Research, May 2010.

"Assessing the Economic Impact of a UNESCO World Heritage Designation." Canadian Travel and Tourism Research Association 2009 Conference Proceedings, October 2009.

"The Impact of All Terrain Vehicle Access on Demand for a Proposed Trail," with John Janmaat. In Managing Leisure, Volume 14, Issue 1 January 2009, Pg 57- 70.

"Nova Scotia" in The Encyclopedia of Tourism and Recreation in Marine Environments, Michael Luck, Editor, CAB International, 2008. Oxfordshire, UK. pg 336-337.

"A Comparison of Methods Used to Assess the Economic Impacts of Tourism on a Local Economy," with Dr. Kenneth Backman. In Advances in Tourism Economics, (Alvaro Matias, Paulo Neto and Peter Nijkamp editors), published by Springer-Verlag, June 2007.

"The Use of Assignments in Teaching Introductory Economics:

Learning Tools or Sources of Grade Inflation?" in the Atlantic Association of Universities Teaching Showcase Conference Proceedings, Truro, NS, October 2005.

"Using a Conditional Attraction-Importance Rating Scale to Assess Incremental Expenditures and Economic Impacts of a Nature-Based Tourism Site," with Michael Ball. In The Canadian Travel and Tourism 2005 Conference Proceedings, Kelowna, BC, November 2005.

Non-Refereed and Commissioned Publications:

"Economic Impact Assessment of an Expanded Landmark East School," (April, 2018). Completed for Landmark East, as part of a Funding Proposal to The Atlantic Canada Opportunities Agency.

"Assessing the Potential Economic Impact of An Expanded L'arche Facility." (February 2016). Completed for L'Arche Homefires, as Part of a Funding Proposal to The Atlantic Canada Opportunities Agency.

"Assessing the Economic Impact of the Wedgeport Tuna Tournament and Festival" (January 2016) Completed for Yarmouth and Acadian Shores Tourism Association.

"The Economic Significance of Michelin Tire's Waterville Plant on the Kings County Economy," (November 2015), Completed for the Municipality of the County of Kings.

"Assessing the Economic Impacts of a Michelin Tire \$500 Million Expansion on the Kings County Economy," (September 2015), Completed for the Municipality of the County of Kings.

"Assessing the Economic Impacts of Michelin Tire's \$73 Million Plant Expansion on the Kings County Economy," (August 2015), Completed for the Municipality of the County of Kings.

"Assessing the Economic Impact of the Canning Multiplex," (December 2015), Completed for the Village of Canning.

"Assessing the Potential Economic Impact of a Renovated Pisiquid Canoe Club," (June, 2014). Completed For the Municipality of West Hants.

"*Economic Impact Assessment of 2013 Redwood Cup Yarmouth Nova Scotia*, (December 2013)," Completed for the Yarmouth and Acadian Shores Tourism Association.

Assessing the economic Impact of the 2013 East Coast Music Awards (ECMA) on the Halifax Regional Municipality, (October 2013).

"*Assessing the Economic Impacts of Acadia University*," completed on behalf of the Acadia Student Union, (January 2014).

"Assessing the Economic Impact of Joggins Fossil Cliffs UNESCO Site," (May 2103), Completed on behalf of Joggins Fossil Center, Joggins Nova Scotia.

"An Economic Impact Analysis of Raven Haven Beachside Family Park, Annapolis Country, Nova Scotia," (April 2013) Commissioned by the County of Annapolis.

The Agriculture and Food Processing Industries in Kings County 2001-2010: An Input Output Analysis, completed for the Atlantic Canada Opportunities Agency, September 2011

"*Assessing the Economic Impact of the 2011 Canadian Senior Curling Championships*" (Digby Nova Scotia, March 2011).

"*Assessing the Economic Impact of the 2010 Canada Cup Under-18 Football Championships*, (Wolfville, Nova Scotia, August 2010)."

"An Economic Impact Assessment of a UNESCO World Heritage Site Designation for Grand Pre National Park."

<http://www.nominationgrandpre.ca/Documents/Documents/gp/UNESCO%20Economic%20Impact-%20FINAL%20Report.pdf>

"Assessing the Economic Impact of the Blue Beach Fossil Museum,"
(Completed April 2010).

"Estimating the Economic Impact of the Deep Roots Festival on Kings
County Nova Scotia (Complete February 2010).

"Estimating the Economic Impact of the New Minas Invitational
Soccer Tournament," (Completed August 2009). Completed for the
Village of New Minas.

"Estimating the Economic Impact of the Kings Century Mutual
Center," (Completed May 2009). Completed for the Town of Berwick.

"Estimating the Economic Impact of the Apple Blossom Festival,
(October 2008). Completed for the Apple Blossom Festival Organizing
Committee.

"Preliminary Estimates of the Economic Impact of Grand Pre
National Park on the Economy of Kings County," Completed on
behalf of Kings Economic Development Commission, March 2008.

"Assessing the Economic Impact of the Barrett Amateur Golf
Tournament," completed on behalf of The Barrett Group of
Companies and the IWK Children's Hospital, February 2008.

"Assessing the Economic Impact of the 2007 Provincial Swimming
Championships," Completed on behalf of the Digby Area Recreation
Commission, September 2007.

"Assessing the Economic Impact of the 2007 Bridgetown Coverall
Triathlon," Completed on behalf of the Bridgetown Recreation
Commission, August, 2007.

"The Economic Significance of the Pork Industry in Kings County."
Completed for the Eastern Kings Chamber of Commerce, May 2007.

"Estimating the Economic Impact of Blomidon Provincial Park on
the Economy of Kings County." Presented at the Nova Scotia Health
and Promotion workshop, examining the economic benefits of
physical activity, sport and recreation events, May 2006.

"The Economic Impact of an Indoor Soccer Facility." completed on
behalf of the Nova Scotia Office of Health Promotion, Presented at
the Nova Scotia Health and Promotion workshop, examining the
economic benefits of physical activity, sport and recreation
events, May 2006.

"Economic Impacts of the 2011 Canada Games on the Annapolis Valley." Completed on behalf of the Annapolis Valley Working Group bidding to host these games, March 2006.

Completed report "The Economic Significance of Agriculture in the Kings County Economy: An Input-output Analysis." The study was completed on behalf the Acadia Centre for Small Business and The Kings County Chamber of Commerce, February 2006.

"Estimating the Value of Volunteer Labour and the Related Spin-off Effects on a Local Economy." Paper commissioned by the Canadian Knowledge Centre (Canada Volunteer Initiative), November 2005.

"An Examination of the Kings County Labour Market," with Liesel Carlsson. Project funded by Human Resources and Skills Development Canada (HRSDC) via GPI Kings, January 2005.

"Annapolis County Recreation Interest Study" with CANMAC Economics Ltd., March 2004.

Completed Dissertation entitled: "A Comparison of Methods for Assessing the Economic Impact of Tourism on a Sub-Provincial Economy in Nova Scotia," October 2001.

"The 1996 Carolina Panther Training Camp in Spartanburg, South Carolina: Economic Impact and Fan Profile." Completed for The City of Spartanburg Convention and Visitors Bureau, March 1997.

"Key Issues in Travel and Tourism for South Carolina," co-authored report with Dr. Larry Allen, Department Head, Parks, Recreation and Tourism Management, Clemson University, for South Carolina Department of Parks, Recreation and Tourism, 1995.

Consulting services for Wolfville Business Development Association (Prepared paper on the importance of economic diversification in the Town of Wolfville, 1992.)

"Economic Impact of Special Events on the Town of Berwick." Completed on behalf of the Town of Berwick Recreation Department, 1988.

M. A. Thesis - "The Canadian Help-wanted Index as an Economic Indicator," 1985.

Honours Thesis - "The Canadian Egg Marketing Board and its Effects on Nova Scotia Egg Producers," 1983.

Conference Presentations and Workshops:

"Comparing Contingent Trip Model and Infrared Count-Based Estimates of Rail Trail Use." Presented at the 39th Annual South East Recreation research Conference, Asheville, North Carolina, March, 2017.

Invited speaker, (The Economic Impact of a UNESCO Designation for Grand Pre National Historic Site) at the 2016 Canadian Geographers Annual Conference, Halifax, June 2016.

Invited Speaker, (Economic Impact Assessment: An Aid to Leveraging Financial Support for Your Event) Annapolis Valley Event and Sports Tourism Association AVESTA Economic Impact Workshop, April 2016.

Invited Speaker, (Connecting Acadia and the Community: An Economic Impact Interface) presented at the Creating Complete Communities Workshop, Department of Community Development, Acadia University, March 2016.

Presented paper entitled "Heritage Tourism: Heterogeneity in Economic Impacts of a UNESCO Designation" at the Canadian Travel and Tourism Annual Conference, Niagara Falls, October 2015

"Connecting Acadia and the Community: An Economic Impact Interface, Presented at the U4 Community Engagement Conference, Acadia University, October 2015.

"Assessing the Benefits and Costs of a UNESCO World Heritage Designation", presented at the National Extension Tourism Conference in Charleston, South Carolina, March 2011.

"The Agriculture and Food Processing Industries in Kings County 2001-2010: An Input Output Analysis", presented to the Eastern Kings Chamber of Commerce, August 2011.

"Assessing the Benefits and Costs of a UNESCO World Heritage Designation" at The World Heritage Conference, Quebec City, June 2-4, 2010.

"Assessing the Economics of Tourism as an Economic Development Strategy." Presented on behalf of the Economic Development Program, University of Waterloo, in Halifax, Nova Scotia, April 19th 2010.

Presented "Assessing the Economic Impact of a UNESCO World Heritage Designation." Canadian Travel and Tourism Research Association 2009 Conference Proceedings, Guelph, Ontario, October 2009.

Guest Speaker at the Annapolis Valley Entertainment and Sports Association (AVESTA) 1st Annual Awards. Topic related to "The potential for sports tourism as an economic development tool for the Annapolis Valley," Wolfville, Nova Scotia, October 2009.

"Assessing Incremental Economic Impacts of an Indoor Athletic Training Facility on a Local Economy," at the Recreation Nova Scotia Annual Conference, Oak Island Inn, Western Shore, Nova Scotia, October 15, 2009.

"Estimating the Economic Impact of the New Minas Invitational Soccer Tournament," at the Annapolis Valley Municipal Recreation Workshop, October 28, 2009

Presented "*Connecting Acadia and the Community: An Economic Impact Interface*" at the International Council for Small Business World Conference, Halifax, Nova Scotia, June 2008.

Presented "Assessing Incremental Economic Impacts of an Indoor Athletic Training Facility on a Local Economy," at the 8th International Conference on Sports: Economics, Management, Marketing & Social Aspects, Athens, Greece, June 2008.

Presented "Estimating the Impact of ATV Access on the Demand for a Proposed Trail," at the 12th Canadian Congress on Leisure Research, Montreal, Quebec, May 2008.

Invited Speaker, "Expanding the Concept of Entrepreneurship, Exploring Social Entrepreneurship, a workshop sponsored by ACSBE and the Office of Vice President", Acadia University, April 2008.

"The Impact of ATV Access on the Demand for a Proposed Trail." Presented at the Recreation Nova Scotia Annual Conference Research Symposium, Digby, Nova Scotia, October 2007.

"The Use of Assignments in Introductory Economics: Learning Tools or Grade Inflatators?" presented at the Atlantic Canada Economics Association Annual Conference, Antigonish, NS, October 2007.

Invited speaker, at the Annapolis Valley Entertainment and Sports Association (AVESTA) 1st Annual General Meeting. Topic related to

"The potential for sports tourism as an economic development tool for the Annapolis Valley," Wolfville, Nova Scotia, November 2007.

"Method Sensitivity in Measuring Direct Spending by Tourists." Presented at the 5th Bi Annual Symposium on Consumer Psychology in Tourism Hospitality and Leisure, Charleston, South Carolina, June 2007.

"Using an Attraction Rating Scale in Estimating the Drawing Power, Economic Impacts and Marketing Opportunities for a Hiking/Camping Park." Presented at the National Extension Tourism Conference in Burlington Vermont, September 2006.

"Estimating the Economic Impact of Blomidon Provincial Park on the Economy Of Kings County." Presented at the Nova Scotia Health and Promotion Workshop "Economic Benefits of Physical Activity, Sport and Recreation Events" workshop, Kentville, Nova Scotia, May 2006.

Invited speaker, "Recreation and the Local Economy" workshop presented at the Recreation Nova Scotia Annual Conference, Baddeck, Nova Scotia, October 2006.

"Sport and Recreation as an Industry: Estimates for Canada/Nova Scotia/Kings County" on behalf of the Nova Scotia Office of Health Promotion, Kentville, Nova Scotia, May 2006.

"Using a Conditional Attraction-Importance Rating Scale to Assess Incremental Expenditures and Economic Impacts of a Nature-Based Tourism Site" in The Canadian Travel and Tourism 2005 Conference Proceedings, Kelowna, British Columbia, November 2005.

"The Use of Assignments in Teaching Introductory Economics: Learning Tools or Sources of Grade Inflation" presented at the

Atlantic Association of Universities Teaching Showcase Conference Proceedings, Truro, Nova Scotia, October 2005.

Invited speaker, "Implicit Income Creation via Volunteer Effort and Related Multiplied Impacts" at the GPI Atlantic/Kings Conference, Wolfville, Nova Scotia, June 2005.

"A Comparison of Methods Used to Assess the Economic Impacts of Tourism on a Local Economy," presented at the Theoretical Advances in Tourism Economics Conference in Evora, Portugal, March 2005.

"Incremental Tourism Spending: A Sensitivity Analysis," presented as part of seminar series organized by the Economics Department of Acadia University, March 2005.

Invited speaker, presented details of the HRDC sponsored Kings County Labour Study to the Genuine Progress Index (GPI) Kings Society, Kentville, Nova Scotia, October 2004.

Invited speaker, "An Overview of the Kings County Labour Market," presented at the GPI Kings Annual Meeting, Wolfville, Nova Scotia, November 2003.

"A Comparison of Methods in Assessing the Economic Impact of Tourism on a County Economy." Presented to the Canadian Travel and Tourism Research Association Annual Conference, Saint John, New Brunswick, November 2003.

"Assessing the Economic Impact on Kings County from Visitor Hiking at Cape Split and Blomidon." Presented at the Recreation Nova Scotia Conference, Wolfville, Nova Scotia, November 2003.

Conducted seminar at Recreation Facilities Association of Nova Scotia Annual Conference entitled, "Assessing the Economic Impacts of Recreation Facilities on the Local Economy," Kentville, Nova Scotia, July 2001.

"Assessing The Economic Impact of Recreation and Special Events: A Guide For Recreation Practitioners." Prepared for Recreation Nova Scotia, April 1999. Delivered a series of workshops (at six locations around NS) based on this document in May and June 1999.

"The Economics of Recreation: What Has Been Learned Over the Last Twenty-Five Years?" Presented at the Annual Recreation Nova Scotia Conference, Halifax, Nova Scotia, November 1998.

"Errors in Assessing The Economic Impact of Recreation Events and Facilities." Presented at the Recreation Association Annual Conference, Liverpool, Nova Scotia, November 1997.

"Procedural Errors in Assessing The Economic Impact of Special Events in A Small Community." Presented at the Fifth Annual Festivals and Event Research Symposium, Orlando, Florida, November 1996.

"The Magnitude of Procedural Errors in Assessing The Economic Impact of Recreational Events in a Small Community: A Case Study." Presented at the Travel and Tourism Research Association

27th Annual Conference, LasVegas, Nevada, June 1996.

Grants:

Collaborative Research in Economics Grant, Memorial University. Part of a research team from Acadia, UNB, MUN, CBU and UPEI, studying the cruise ship industry in Atlantic Canada (\$30,000), July-October 2017.

Collaborative Research in Economics Grant, Memorial University. Part of a research team from Acadia, UNB, MUN, CBU and UPEI, studying the cruise ship industry in Atlantic Canada (\$30,000), September 2016.

Acadia University Research Fund, (\$3500) Article 25.55 Berwick Trail Study, October 2014.

Acadia University Research Fund (Article 25.55, October 2012), grant value \$3,500. This grant relates assessing the economic effects of a UNESCO World Heritage designation application for Grand Pre, Nova Scotia.

Atlantic Canada Opportunity Agency (ACOA) - \$5,000. *The Agriculture and Food Processing Industries in Kings County 2001-2010: An Input Output Analysis*. Completed September 2011.

Acadia University Research Fund (Article 25.55, October 2009), grant value \$3,000. This grant was used against expenses incurred while collecting data at Lunenburg and Joggins related to tourism and a UNESCO World Heritage Designation.

Kings Community Economic Development Agency, grant valued at \$4,850. This grant is to complete an economic impact study of a UNESCO World Heritage Site designation for Grand Pre and update the Kings County input-output model. This project started in July 2008 and is ongoing.

Acadia University Teaching and Learning Enhancement Grant, value \$1,680. This grant is to develop a "Visual Preference Survey

System for Use in Community Planning and Development." The system will be used in ECON 3733 - the Economics of Sport and Recreation and ECON 3743 - the Economics of Tourism. Completed August 2008.

Acadia University Research Fund (Article 25.55), grant value \$1,400. This grant was used against expenses incurred while presenting paper entitled, "Assessing Incremental Economic

Impacts of an Indoor Athletic Training Facility on a Local

Economy," at the 8th International Conference on Sports: Economics, Management, Marketing & Social Aspects, Athens, Greece, June, 2008.

Acadia University Teaching Innovation Grant (\$2,800) for Economic Impact Assessment Interface and matching Nova Scotia Health Promotion and Safety Grant (\$2,800) for Economic Impact Assessment Interface Project. Completed in October 2007.

Nova Scotia Department of Health Promotion and Protection Planning Assistance Grant (value \$2,400). This grant was used in data collection for "Trail Demand Estimation: Kentville to Grand Pre (Nova Scotia) Along the Rail Trail". Completed in May 2007.

Acadia University Research Fund (Article 25.55) grant, (value \$2,400) to assist in preparing "Trail Demand Estimation: Kentville to Grand Pre (Nova Scotia) Along the Rail Trail." Project completed in May 2007.

AITT Teaching Innovation Grant (\$1,865) for development of Computer Based Input Output Model of Kings County (completed August 2005).

Principal Investigator for GPI Kings/HRDC sponsored grant (\$22,270), to provide "Labour Market Overview and Occupational Profiles for Key Sectors of Kings County." Completed in March 2005.

SERVICE

Service to the University and Academic Community:

Internal Reviewer, Masters of Recreation Management Program, Acadia University, February 2018.

Referee, Journal of Heritage Tourism

AUFA Investment Committee

Co-Chair Financial Benefits Pre-Negotiating Committee AUFA

Academic Review Team for the Manning School of Business

Board of Governors Acadia Center for Social and Business Entrepreneurship (ACSBE)

Student Retention Committee (2006-2009)

Library Archive Committee

Library Liaison for Economics Department

Ad Hoc Committee to Review the Planning Process for the Faculty of Arts Council

AUFA University Financial Benefits Review Committee

University Research Fund Committee (Article 12.55)

Travel and Tourism Research Association

International Society of Culture, Tourism & Hospitality Research
Genuine Progress Index Kings Society
Atlantic Canada Economics Association

Community Service:

Invited to serve on The Economic Advisory Panel for the Nova Scotia Commission on Building Our New Economy 2013.

Chair, Annapolis Valley Entertainment and Sports Tourism Association (AVESTA).

REFERENCES

Dr. Maurice Tugwell

(Retired)
20 Willow Avenue
Wolfville, NS
B4P 2G4
(902) 542-5346

Dr. Kenneth Backman

Tourism Management
Clemson University
Clemson, South Carolina
USA 29634-1005
(864) 565-3400

Mr. William E. Boyd

(Retired)
Chief Administrative Officer
Town of Kentville
PO Box 218
Kentville, NS
(902) 678-6436