

# ***10<sup>th</sup> Annual Acadia Economics Conference***

**9:00am – 9:30am**

## **Registration and Networking**

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**9:30am – 9:45am**

**William Knowing**  
Acadia University  
Undergraduate

Presentation:

**Meat of the Matter: A look into consumers' preferences when buying meat.**

Abstract:

People's purchasing habits are based on their hidden preferences. Some of these preferences do not align with reality because the assumptions they are based on are false. This leads to a market where the consumer is often working off false pretenses, creating a situation in which their decisions may counter their goals. Quantifying the consumer's preferences will lead to more insights. The main factor in people's habits is price and we can then extrapolate people's value for other factors, such as how much price would have to change for a similar effect on their preferences. Some of the more problematic preferences are whether the product is organic, natural, non-GMO or hormone free. All of which have strong misconceptions associated with them. The amount of misconceptions varies by demographics with the twist that people who are farther from the truth are firmer in their beliefs.

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**9:45 – 10:00**

**Samantha Teichman**  
Acadia University  
Undergraduate

Presentation:

**Family Roles & Sympathy Casseroles**

Abstract:

When someone loses a loved one it is a common tendency to visit the family with sympathy and food, such as casseroles, soups and sweets. However, the casseroles do not last forever, ultimately leaving the family to attempt to adjust to this new "normal". My research explores the functions of family dynamics after experiencing the death of a family member. Through a feminist lens, it investigates the reorganization of family roles such as food labour, domestic labour and emotional labour through interviews with Acadia students who have experienced parental death. Uniquely, this offers insight into the individual, societal and family responses to death. Although the topic of death may not be easy to discuss, it is naturally apart of life; this study offers understanding into the complexity of grief and how to be more emphatic to individuals and families in times of sadness and loss.

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**10:00 – 10:15**

**Hunter Powell**  
Acadia University  
Undergraduate

Presentation:

**Education-Job Mismatch and the Labour Outcomes of Recent Graduates**

Abstract:

Many current and future university students may be rightfully concerned about how their education will actually impact their success in the labour market. Specifically, students may wonder if their education will be put to use in their jobs. This paper utilizes the National Graduates Survey (2013) and attempts to examine the diverse effects of education on job satisfaction and income. Special consideration is given to the effects and determinants of education-job mismatch, which may occur on a quantitative (years of schooling) or qualitative (field of study) level. I find that a good match on both levels has a significant positive effect on both job satisfaction and income.

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10:15 - 10:30

Md Ferdous Khan

Samuel

Mount Saint Vincent  
University  
Undergraduate

Presentation:

Will Technology Replace all Jobs of Accountants?

Abstract:

The purpose of the research paper is to find how accounting sector is changing and how technology is replacing jobs of accounting professionals. In past few decades, already many jobs has been eliminated from the accounting sector. Total sector has been change drastically. And also accountant don't have to do much monotonous work now because of the invention of many kinds of device, software and robots. From my research, I found the reason of accounting sector is changes because of the invention of new software, Artificial Intelligence (AI) and improved efficiency. Already AI has replaced many jobs of accounting professional totally and heading towards eliminating more. But it also gave chance to accounting professional work for the big picture, not just only working big data entry type of jobs. So, in my presentation I will discuss about how technology is changing accounting sector.

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10:30 - 10:45

**Quick Morning Break**

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10:45 - 11:00

Sebastian Farkas

Acadia University  
Undergraduate

Presentation:

Golf Membership: An Investment worth far more than an Investment in your Golf Game.

Abstract:

How does a golf membership expand one's business portfolio? Becoming a member of a golf club does far more than offering a place to play; it opens new relationships that you never thought were possible (Entrepreneur 2015). A golf club brings a variety of people with various professional backgrounds together where individuals can play, eat, drink, and enjoy life with one another (Entrepreneur 2015). Golf requires your attention for only a short moment, allowing individuals to connect on a far more personal level than during a general business meeting (Entrepreneur 2015). I argue in this paper that being a member of a Golf & Country Club (G&CC) expands one's business portfolio (network) by forming relationships with individuals of various backgrounds, and equally provides a conducive platform for people to discuss business in a relaxed and casual manner.

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11:00 - 11:15

Colton Evans

Acadia University  
Undergraduate

Presentation:

Option Efficiency Optional

Abstract:

My thesis takes a look at the relationship between option market efficiency, economic uncertainty, and US Federal Reserve Meetings through the use of S&P 500 index options and regression analysis.

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**11:15 - 11:30**

Zihao Wang  
Acadia University  
Undergraduate

Presentation:  
U.S.-China Trade War Static Simulation

Abstract:  
China and the United States comprise more than 40% of global trade. Their trade relation has a major influence on the Canadian and other economies. In April 2018, the United States announced a 25% tariff applying to \$46 billion (USD) in trade as part of an ongoing trade spat that has worried the world.

Presentation involves explaining computational static general equilibrium models, by applying the main model with the properties of constant elasticity of substitution, endogenous trade deficit and fixed exchange rate. The research aims at replicating, extending the simulation model to examine the potential GDP, trade, level of employment and social welfare outcomes of different U.S.-China trade scenarios, from equilibrium to equilibrium, depending on what each country chooses to do going forward.

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**11:30 - 11:45**

Katie Winters  
Acadia University  
Undergraduate

Presentation:  
Headed to the Streets: A Question of Colour in the Era of Mass-Incarceration  
A Content Analysis on the Multi-Media Project 'Die Jim Crow'

Abstract:  
"Die Jim Crow" is a multi-media project written and created by formerly and currently incarcerated individuals, situated in prisons across the United States. My analysis of this project and its art delves into the issues that prisoners of colour face when immersed in the U.S. justice system. I have been privileged enough to have the opportunity to interview three of the project's creators and obtain a firsthand look into what it's like to be Black in the American prison system. I am a White woman and acknowledge my privilege to even have the opportunity to research this topic and want to make it clear that I am not claiming to understand their experiences, but instead to give these talented artists a platform to speak their truth.

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**11:45 - 12:00**

Awards and Closing Remarks