

ECONOMICS 3523
INDUSTRIAL ORGANIZATION
Fall 2018

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Office Hours: Tuesdays and Thursdays 1 to 2:30 pm, or by appointment.

Textbooks (suggested)

1. *Industrial Organization: Theory and Applications*, by Oz Shy
2. *Industrial Organization: A Strategic Approach*, by Jeffery Church and Roger Ware

Grading

Final Exam	40%
Midterm Exam 1	25% (Wednesday Oct 10, in class)
Midterm Exam 2	25% (Wednesday Nov 7, in class)
Assignments	10%

Course Outline

Review:

Firm and Costs
Demand and Consumer Surplus

Market Structures:

Perfect Competition
Monopoly
Introduction to Noncooperative Game Theory
Oligopoly and Cartel
Monopolistic Competition

Business Practices:

Price Discrimination
Advertising
Bundling
Research and Development