



WINTER 2019 – ECONOMICS 2623 X2
EMPIRICAL ANALYSIS IN BUSINESS & ECONOMICS II

TIME: Tuesdays and Thursdays at 3:00pm – 4:30pm **CLASSROOM:** BAC 236

INSTRUCTOR: Dr. Burç Kayahan

OFFICE LOCATION: BAC340

OFFICE TEL: (902) 585 14 92

EMAIL ADDRESS: ckayahan@acadiu.ca

OFFICE HOURS:

Mondays and Wednesdays @ 1:00pm–3:00pm, other times by appointment

COURSE DESCRIPTION:

The objective of this course is to provide an introduction to econometric theory and illustrate practical implications of regression analysis in Economics and Business. The first half of the course provides an introduction to the classical linear regression model (CLRM). The second part of the course is concerned with identification and treatment of violations to the assumptions of the CLRM.

COURSE OBJECTIVES:

“Econometrics” is a separate field in economics that focuses on measurement issues related to economic models and data. It combines economic theory, statistics, and computer science. What distinguishes econometrics from statistics is the attention to the failure of many standard assumptions, which arises from the nature of economic relationships and the lack of controlled experimentation.

The aim of this course is to introduce the students to the important ideas associated with elementary econometrics. Topics and issues covered in this course will constitute as building blocks for advanced econometrics courses at the graduate programs as well. Throughout the course we will spend a significant amount of time on the classical linear regression model. We will consider how to choose estimation rules consistent with the model under study, on sampling properties of estimators, on inference in the linear regression model, on the computer implementation of the techniques to obtain results from empirical applications, and on examining the validity of assumptions we make. The second half of the course covers fundamental issues for conducting regression analysis in practice such as model selection, consequences of violation of the assumptions associated with the classical linear regression model.

TEXTBOOK (REQUIRED):

Damodar N. Gujarati, *Essentials of Econometrics*, 4th Edition, McGraw-Hill Irwin, 2006.

EVALUATION:

2 Term Projects (@ 20% each)	20% (Date: TBA)
Midterm	30% (Date: TBA)
Final	50% (Date: TBA)

If you are unable to write an exam due to illness or for compassionate reasons, please advise me in writing (along with a doctor's note, if applicable) stating your name, your student id and an e-mail address where you may be contacted. The weight of any missed test will be added towards your final exam.

Accessible Learning Services (located at Rhodes Hall, 21 University Ave, and can be reached via the email address: accessiblelearning.acadiiau.ca) works with students, staff, and faculty to facilitate academic accommodations and services for students with disabilities. All accommodations are based on the recommendations that are provided in students' psychoeducational or medical assessments. Accessible Learning Services also provides transition programs for first year students, referrals to on-and-off campus resources, and educational awareness training.

For more information about Accessible Learning Services' registration process and support services, please contact one of the staff members listed below or visit our website.

Accessible Learning Services Contact Information:

- Abu Kamara, PhD; Accessible Learning Coordinator, abu.kamara@acadiiau.ca, 902-585-1291
- Marissa McIsaac, M.Sc; Disability Resource Facilitator, disability.access@acadiiau.ca, 902-585-1520
- Kathy O'Rourke, Disability Resource Facilitator, disability.access@acadiiau.ca, 902-585-1823
- Emily Duffett, MA; Accessibility Services Officer, disability.access@acadiiau.ca, 902-585-1823

REQUIREMENTS:

I expect my students to attend the classes in a regularly and organized manner. The **first month** is especially crucial in developing a good understanding of statistics and its methodology.

Due to the quantitative nature of the course and time limitations, students will be expected to supply out-of class preparation time by solving exercises in order to digest the information provided in the lectures. Only via solving sufficient number of exercises you can truly understand and enjoy statistics.

The course website will be available via Acadia Courseware & Online Resource Network (ACORN) at <http://acorn.acadiau.ca>. Make sure to check this site every week for course related materials and announcements that will be available as we progress throughout the course.

ACADEMIC INTEGRITY:

It is the responsibility of students to familiarize themselves with the University's policy on academic ethics. Copying, plagiarism and other academic offences will not be tolerated. Penalties are severe and may result in suspension from a program/course and expulsion. A complete list of Academic Regulations can be found on the Policies page of the University's website. I strongly recommend that all class members review the sections found on pages 50 of the 2018-19 academic calendar dealing with **Academic Integrity**. It is a serious offence to engage in **academic misconduct**.

STATISTICAL SOFTWARE PACKAGE: EVIEWS

Statistical software packages are essential for implementing econometrics in practice. We shall be making extensive use of EVIEWS in performing most of the actual statistical calculations and in presenting empirical results. There will be group assignment which will require the use of EVIEWS software. **Each student will be required to download a copy of the EVIEWS 10 Student Version, which can be downloaded for free from [here](#).** Labs will be conducted outside the class times to introduce and explain the important features of this software.

CELL PHONE FREE CLASSROOM:

For the benefit of everyone, please turn off your cell phone during class time. Cell phones must be turned off and put away during exams. They may not be used as calculators.

READING LIST

PREFACE

1. **Nature and Scope of Econometrics**, Chapter 1

PART I: THE LINEAR REGRESSION MODEL

2. **Basic Ideas of Linear Regression: The Two -Variable Model**, Chapter 2.
3. **The Two-Variable Model: Hypothesis Testing**, Chapter 3.
4. **Multiple Regression: Estimation and Hypothesis Testing**, Chapter 4.
5. **Functional Forms of Regression Models**, Chapter 5.
6. **Dummy Variable Regression Models**, Chapter 6.

PART II: REGRESSION ANALYSIS IN PRACTICE

7. **Model Selection: Criteria and Tests**, Chapter 7
8. **Heteroscedasticity**, Chapter 9
9. **Autocorrelation**, Chapter 10